



## Undergraduate Student Graphic Designer Position at the Berkeley Interdisciplinary Migration Initiative (BIMI)

The Berkeley Interdisciplinary Migration Initiative (BIMI) is currently looking for an undergraduate student at UC Berkeley to help design the [BIMI's policy brief series](#). BIMI is an interdisciplinary research initiative at UC Berkeley which focuses on research, training, and public outreach related to migration. One of our main projects are our monthly BIMI policy briefs. BIMI Policy Briefs capture the latest research of BIMI affiliates and highlight the implications of their research for policymakers, service providers, activists, and concerned community members. Attractive and effective design of the policy briefs helps BIMI communicate key research findings and reach a broader audience.

The graphic designer will work flexible hours (not more than 2 hours a week, usually fewer) and will be paid **\$17** per hour. We are looking for a student that can start **as soon as possible**. The number of hours is flexible and can be changed to fit the specific schedule of the student. Students will work on transforming a finished and edited text into a designed policy brief using our existing template and the program InDesign. The student will also be asked to adjust and create graphs, charts, and infographic-like visualizations based on information provided by the team. The student will work directly with BIMI's Executive Director Jasmijn Slootjes. Students will be able to work remotely or, when rules and regulations permit, in student offices in Moses Hall at the UC Berkeley Campus. The graphic designer will work with BIMI for at least the 2020-2021 academic year, with the hope of extending the position afterwards.

### Applications:

Please apply by emailing your application to the Berkeley Interdisciplinary Migration Initiative at [bimi@berkeley.edu](mailto:bimi@berkeley.edu) by **September 27**. Applications will be reviewed on a rolling basis, the position will remain open until filled. Your application should include:

- A short resume (max. 2 pages) which especially highlights your relevant experience and skills
- A short cover letter highlighting why you are interested in this position and describing the relevant skills and experiences that make you a suitable candidate for this position (max. 1 page)
- Examples of previous graphic design and data visualization work. Feel free to share PDF files, URL's, or images of reports, posters, graphs, infographics, and other projects you completed

If you have any questions about this position, please reach out to Jasmijn Slootjes, the Executive Director of the Berkeley Interdisciplinary Migration Initiative ([jasmijnslootjes@berkeley.edu](mailto:jasmijnslootjes@berkeley.edu)).

### The Berkeley Interdisciplinary Migration Initiative

The Berkeley Interdisciplinary Migration Initiative (BIMI) is a partnership of migration experts at UC Berkeley who investigate the social, political, legal and economic dynamics of migration globally as well as locally. We strive to advance thoughtful and substantive conversations on migration that leverage the university's cutting-edge scholarship and its public mission to educate current and future generations. We embrace new data-gathering technologies as well as embedded, on-the-ground fieldwork, drawing from the interdisciplinary expertise of faculty, students and the communities with which we engage. Bringing together research, training and public engagement, BIMI aspires to inform, educate and transform knowledge to improve the well-being of immigrants and the communities they live in.

Find more information about BIMI here: <https://bimi.berkeley.edu/>

## Tasks

- Design monthly BIMl policy briefs using our existing InDesign template ([see for example this policy brief](#))
- Design annual BIMl policy report using our existing InDesign template ([see for example this policy report about the Public Charge Rule](#))
- Change graphs and charts to fit the design of the BIMl policy brief template, by changing the color, font, etc.
- Creatively and actively think along about how to best inform our audience about the key findings in each policy brief by suggesting ideas about how to present information using pull out quotes, text boxes, icons, infographics, data visualizations, and other design elements
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## Required skills

- Demonstrated experience with using Adobe InDesign and inserting edited text into a design template
- Demonstrated experience with creating graphs, charts, and other (basic) data visualizations using Excel or another program
- Great organizational skills and attention to detail
- A talent for telling a story in a visually appealing way and creative ideas about how to get key findings across in a creative way
- Desired skills: More advanced knowledge of data visualization is a plus but not a requirement